

## ABSTRACT

Ambiguity exists in many sectors, one of them is media. Newspapers consist lots of ambiguity, especially in their headlines. This research is to analyze the ambiguity that occurs in the headlines of The Jakarta Globe newspaper. There are three points to be solved, they are kinds of ambiguity which mostly occur in the headlines, the real meaning of the headlines, and how the respondents interpret the headlines of The Jakarta Globe newspaper. To achieve these goals, qualitative and quantitative methods are used. In qualitative methods, the data are analyzed and interpreted one by one. In quantitative methods, the questionnaires are distributed to get the supporting data. The findings show that structural ambiguity is the mostly occurred ambiguity in the headlines of The Jakarta Globe and 59.75% of respondents are able to interpret the headline correctly.

Keywords: *Ambiguity, Lexical Ambiguity, Structural Ambiguity, Headlines, Media*